

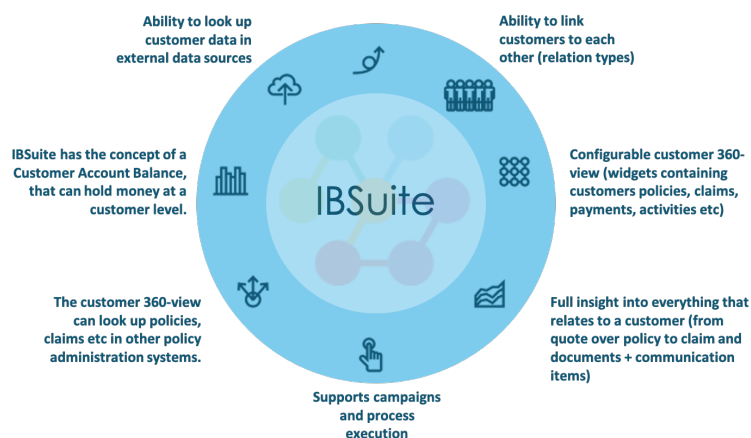
IBSuite CRM and Marketing

- Know Your Customer

Customer Management is a central component in IBSuite. With Customer 360 you will get the full overview of a customer and all the customer engagements. Customer 360 provides a holistic overview of all customer data, customer communication, documents, cases quotes, policies, claims, financial statements and insights.

IBSuite Campaign Management lets you run campaigns straight out of IBSuite to generate leads, apply campaign level discount models, generate the foundation for A/B Testing, handle lightweight quoting and cash before policy etc. All of that, using the flexible, yet powerful, campaign module in IBSuite.

Know Your Customer



Drive your customer relationship process out of IBSuite using the built-in CRM capabilities tailored for insurance and the insurance lifecycle or integrate to external CRM platforms such as Salesforce and Microsoft Dynamics, through one of the many connectors available in IBSuite.

INSURANCE BUSINESS APPLICATIONS

THE PROVEN, NEXT-GENERATION
CLOUD INSURANCE PLATFORM

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